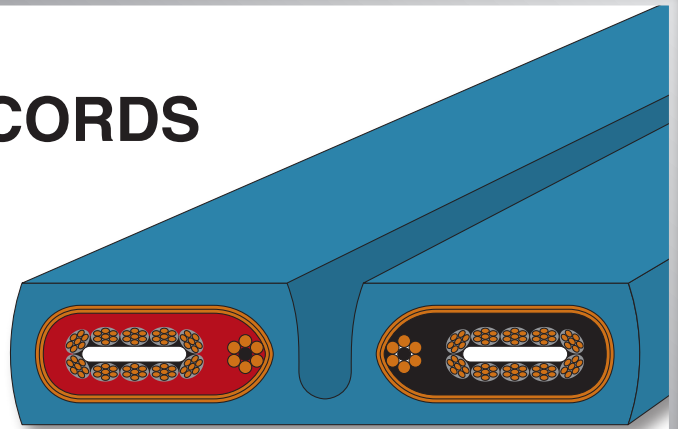




POWER CORDS

Wireworld power cords are designed to solve a completely different set of problems than audio and video cables. An ideal audio or video cable would pass the entire frequency range without alteration. However, an ideal power cord would pass only the 50Hz or 60Hz AC power, while blocking all other frequencies, to prevent power line noise and harmonics from degrading the sound and imaging quality of the system.



Wireworld 5² Power Cord Design

Wireworld power cords feature a unique geometric structure and composite insulation materials to maximize inductive and capacitive filtering, effectively absorbing power line noise and damping the electrical resonances that other cords and power conditioners cannot tame. Among the innovations in this design are low-impedance balanced shields, which are closely coupled to the conductors to cancel unwanted energy.

The previous generations of Wireworld power cords have received accolades for making consistent improvements in audio and video quality. The Series 5² power cords are even more effective and much more flexible than their predecessors, making dramatic improvements in the imaging, dynamic range and resolution of both audio and video components.



GOLD ELECTRA 5²
Ohno Continuous Cast (OCC) solid silver conductors
Silver-clad brass contacts

SILVER ELECTRA 5²
Ohno Continuous Cast (OCC) silver-clad copper conductors
Silver-clad brass contacts

ELECTRA 5²
Ohno Continuous Cast (OCC) copper conductors
Silver-clad brass contacts

AURORA 5²
Silver-clad oxygen-free copper conductors
Brass contacts

STRATUS 5²
Oxygen-free copper conductors
Brass contacts

TUNDRA
Shielded Power Cord Extender
Double-wired for improved current flow
Power inlet is an IEC 320 male, which mates to upgrade power cords
Extends the benefits of Wireworld power cords

